

## Industry Trends



On average, paper costs **\$80 per year per employee**, and that doesn't factor in the cost of ink, printers, and maintenance.



71% of consumers state the importance for businesses to **take a stance on social movements** as Gen Z will account for 40% of all consumers globally by 2020.



**\$25-\$35 billion** is spent annually in the US on **retrieving, storing, and filing paper**.

## Business Pains



Reliance on traditional methods of communication are dwindling as **digital automation is now a path to business growth** and sustainability.

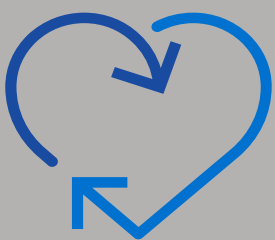


With the evolution of digital technologies, customers are demanding **more eco-friendly services and products**.

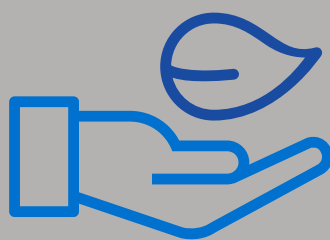


With digital transformation, maintaining **security and legality compliance** are still top-of-mind for customers.

## Why go Digital?



Be a pioneer of change and **create the opportunity for a sustainable future**.

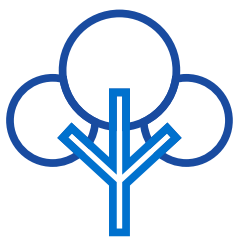


Go paperless with DocuSign and help **digitally drive environmental sustainability**.



Provide a **fast, secure, and compliant**, easy-to-use electronic document signing process.

## Proof Points



DocuSign has **saved 837 tons of paper** or approximately 14,320 trees.



Signing 10 signatures electronically per day **saves 66 pounds of wood and 132 gallons of water**.



DocuSign meets the industry's rigorous **security certification standards**.

## Why DocuSign?



DocuSign has helped create an **eco-friendly environment** by reducing paper consumption.



Significantly reducing reliance on traditional methods of communication, DocuSign has **transformed the way documents are shared, signed, and stored**.



DocuSign customers have saved **one million square feet of forest** by replacing paper-based processes with digital transactions.

Learn more about paperless solutions with DocuSign today!