### GO DIGITAL

## Industry Trends



19% of companies will implement a chief digital officer in the near future.



IDC predicts by 2020 at least 55% of organizations will be digitally determined.



By 2025, the World Economic Forum estimates that digital transformation will contribute more than \$100 trillion in value to businesses and society.



In a digital economy, customers expect solutions and services to be available at the click of a button.

## **Business** Pains



With the evolution of digital technologies, customers are demanding more eco-friendly services and products.



In the fast-paced world of digital business transactions, the **time** allowed to process contracts and close deals is increasingly limited.

## Why go Digital?



Sales efficiency Close deals faster from almost anywhere in the world.



**Customer experience** Stay ahead of the game and deliver an easy-to-use, customized signing experience for your customers.

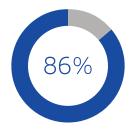


**Paperless solutions** Go paperless and help your customer's business become socially responsible while driving environmental sustainability.

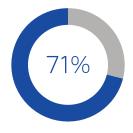
## **Proof Points**



82% of all successful transactions on our eSignature platform were completed in less than 24 hours and 49% within 15 minutes.



86% of buyers will pay more for a better customer experience.



71% of customers think it's important for businesses to take a stance on social movements.

## **Customer Stories**

"DocuSign has become pervasive in our culture, allowing us to close deals in minutes instead of days."

It took only three weeks to integrate DocuSign's capabilities into the new IoanDepot customer portal. "From the tech and developer's side, that's the best you can ask for."

Expedia contracted with DocuSign to provide Corporate Enterprise signature services, eliminating the labor-intensive paper contracting processes. "We were impressed from the start with how quickly and easily DocuSign helped us obtain signed contracts."

# Why DocuSign?

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DocuSign is the leading eSignature solution for sales contracts.



Strong security mechanisms and robust operational processes allow us to meet or exceed the highest international security standards and protect your documents and data.



DocuSign has saved 837 tons of paper or approximately 14,320 trees.

Learn more about how to go digital with DocuSign eSignature today!

